



मुख्यालय/Headquarters

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F. No. E-13/14/17/2024-PR-Part(1)

Dated:- 18.02.2025

То

1. All Zonal Insurance Commissioners/ Medical Commissioners

2. All Addl. Commissioners & Regional Directors/Regional Directors/Dy. Directors(I/c)

3. All Deans of ESIC Medical Institutions

4. All Medical Superintendents of ESIC/ESIS Hospitals

5. D(M)D, D(M)N and NTA

Sub: Conducting Perception Survey on "Emerging Technologies, Job Creation and Challenges" by Labour Bureau- reg.

Madam/Sir,

As per the directions of the Ministry of labour and Employment, Labour Bureau is conducting **Perception Survey on "Emerging Technologies, Job Creation and Challenges"** to gain insights into how employers perceive and anticipate technological advancements and evolving workforce demographics through mygov.in

The objective of the survey is to get information on the new job opportunities emerging due to Artifical Intelligence and other technological advancement/intervention viz. Big Data Analytics, Robotics, Machine Learning etc. from the employers.

Further it is informed that on request of the Ministry, the survey has been made live on "MyGov" platform w.e.f. 2nd December, 2024.

It is therefore, requested to promote this survey as much as possible and share the below mentioned survey link with all the Employers registered with ESIC at the earliest, encouraging them to participate and contribute significantly to this survey.

https://www.mygov.in/mygov-survey/survey-emerging-technologies-job-creationand-challenges/

This has the approval of the Competent Authority.

Yours faithfully

Encl.: As above.

(Rakesh Kumar)

Dy. Director(PR)

**Copy to:-**Website Contents Manager with a request to upload the same on ESIC Website.